CIVICRM on a Shoestring

Implementation with tiny budgets

Presented by George Steven

The Latin Mass Society
Introductions

• George Steven
  – Level of Expertise
    • CSS, HTML, PHP
    • Linux command line
  – CiviCRM
    • 12 Months
    • 6 Installations
      – Drupal
      – Wordpress
      – Joomla!

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Objective

- Help other small charities
  - Understanding
  - Ideas
  - Learning
  - Growth
  - Hope
• THE 10 MISTAKE DRIVERS
http://www.teambusinessdevelopment.co.uk/10_mistake_drivers.html

• THE 12 STEPS OF EXECUTIVE ACTION
http://www.teambusinessdevelopment.co.uk/12_steps_of_executive_action.html

— SWOT ANALYSIS FOR SMALL CHARITIES

• STRENGTHS
• WEAKNESSES
• OPPORTUNITIES
• THREATS

• THE OPPORTUNITY WITH CIVICRM
Recipe

**Ingredients**
- Host
- CMS
- FTP Client
- Software unpacker
- Computer
- Internet connection
- Browser
- Computer user
- Humility

**Optional Ingredients**
- Drush
- WAMP

**Cost of Ingredients**
- Host - £15pm
- Computer equipment
- Staff Wages
How to...

Part 1
- Do the 12 SoEA
- RTFM
- Befriend Google
- Befriend Forums
- Befriend IRC

Part 2
- Host
- Installation
- Tweaking
  - Google Refine
- Data import
- Train
- Give feedback
QUESTIONS
The Latin Mass Society

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