

Leveraging Drupal to Supercharge CiviCRM

Event Management and Engagement Tracking



Commerce CiviCRM Event Registration

https://www.drupal.org/project/commerce_civicrm_event_registration

Requires:

- Drupal Commerce: https://www.drupal.org/project/commerce
- CiviCRM Entity: https://www.drupal.org/project/civicrm_entity
- Field Formatter Class: https://www.drupal.org/project/field_formatter_class

Developed by Mark Hanna (<u>markusa</u>) and Arnold French (<u>dsdeiz</u>)



Commerce CiviCRM Event Registration

Goal: take advantage of what software does best:

- Drupal Commerce: Robust, flexible, customizable e-commerce management
- **CiviCRM**: Contact data management, reporting, and communication

Provide a shopping cart experience AND utilize all contact and communication management features of CiviCRM!



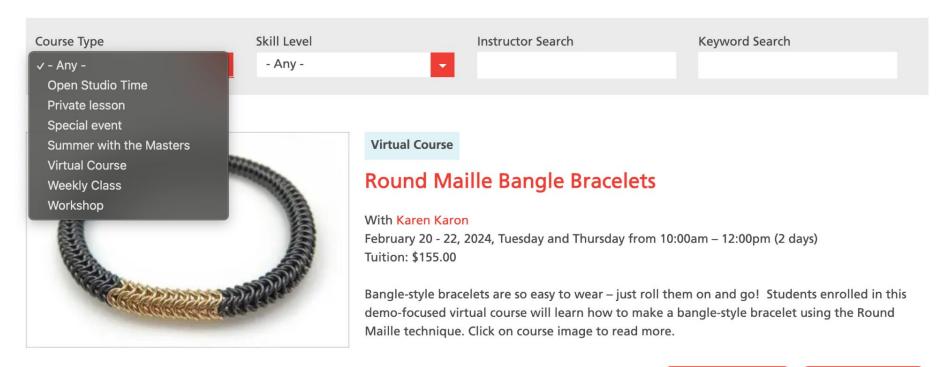
Special Thanks to:



Metalwerx promotes the art of jewelry and metals through exceptional classes, workshops, studio space, outreach programming, and events for professional and personal enrichment within a supportive community of artists and learners.

https://metalwerx.com/

Virtual Courses





Solder Savvy: A Deep Dive Into the Art + Science of Soldering - Part 1

Soldering is a fundamental metalsmithing skill, but arguably one of the hardest to master. Nothing is more frustrating than having a joint fail or worse - melting a piece you have spent hours on. Don't let your designs be limited by intimidation! Through this intensive course, students will learn what is needed to achieve consistently

VIRTUAL COURSE TUITION \$155.00 QUANTITY **REGISTER NOW INSTRUCTOR** Kristin Shiga LEVEL All Levels LOCATION Virtual - Eastern Time Zone LENGTH 2 days SCHEDULE March 5 - 12, 2024 Weekly on Tuesday 6:00pm - 8:00pm **CLASS DATES**

· March 5, 2024



COURSES

APPLY

RESOURCES

STUDIO

EVENTS

ABOUT

DONATE



Total

UPDATE CART

\$425.00

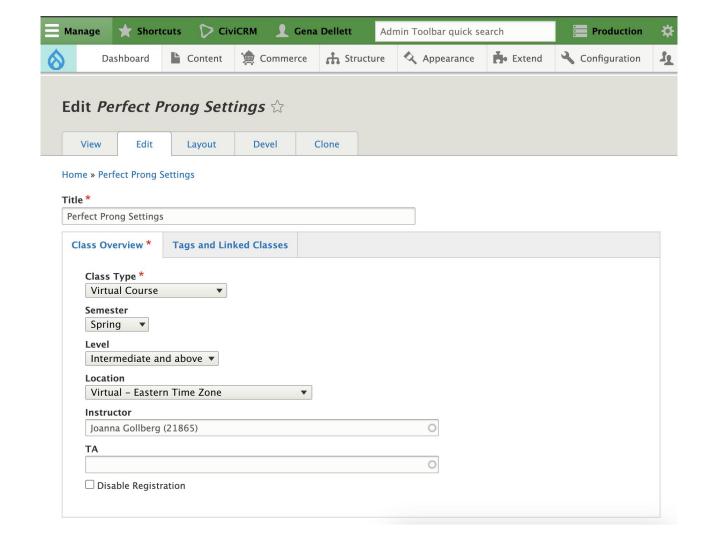
CHECKOUT

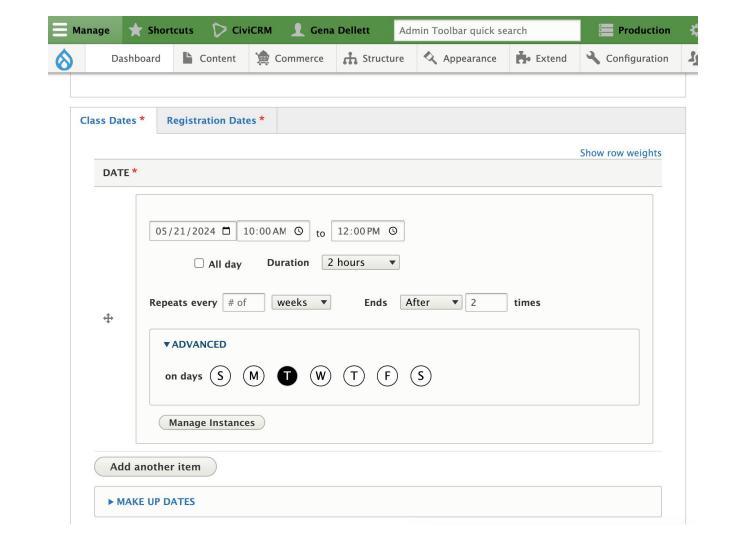
3 items

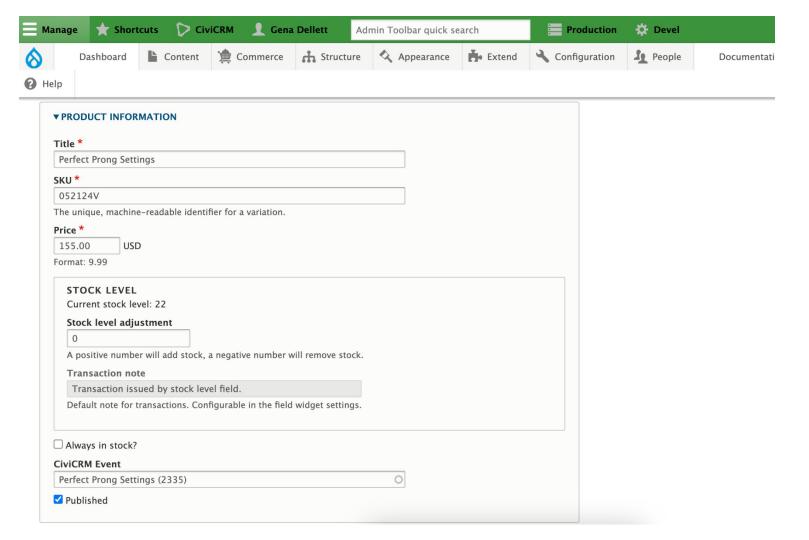
Shopping cart

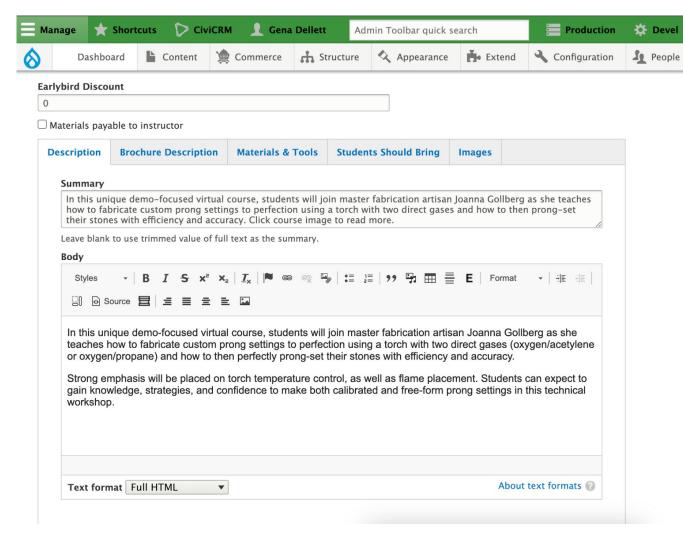
Coupon code

TITLE	PRICE	QUANTITY		TOTAL
Round Maille Bangle Bracelets February 20, 2024 Virtual Course	\$155.00	1 🗘	REMOVE	\$155.00
Let's Talk Tools and Equipment! February 21, 2024 Virtual Course	\$155.00	1 ‡	REMOVE	\$155.00
Polymer 2: Luminous Color Blending for Polymer Canes February 24, 2024 Virtual Course	\$115.00	1 🗘	REMOVE	\$115.00
				Subtotal \$425.0







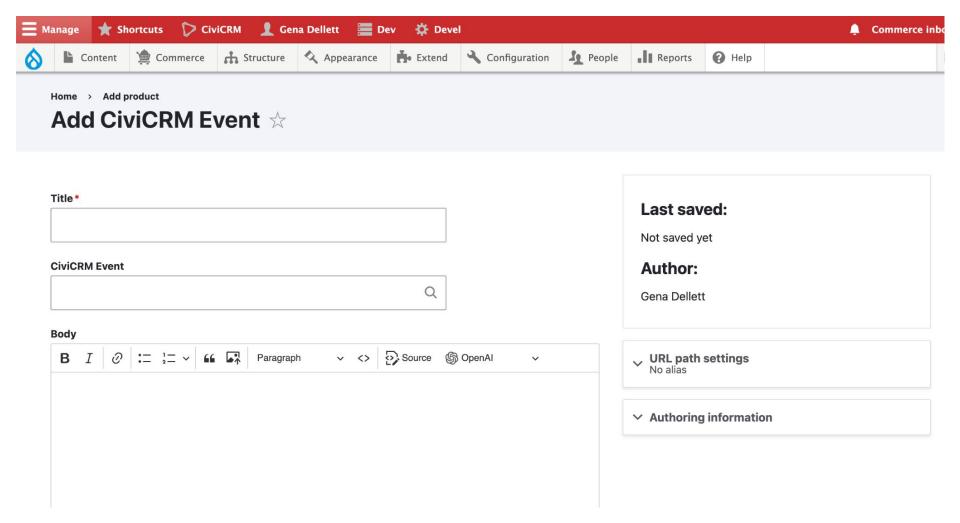


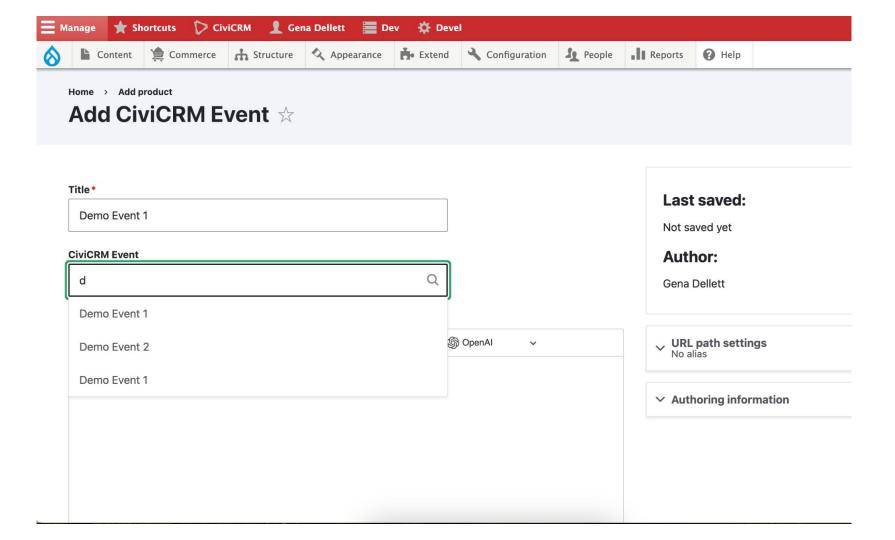
Documentation

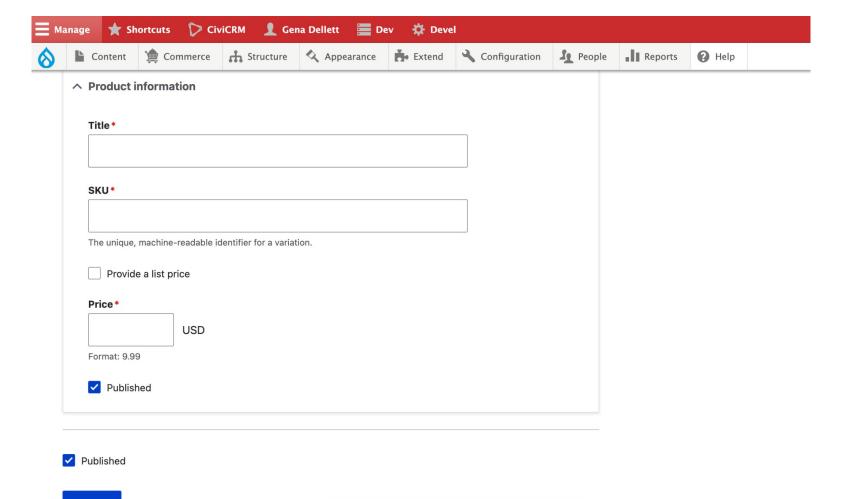
OK! Let's start from the beginning.



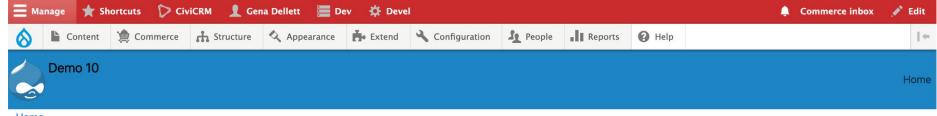
- 1. Have a CiviCRM / Drupal 10 system
- 2. Install Drupal modules
- 3. Create CiviCRM events
- 4. Then...







Save



Home

Search

Shopping cart

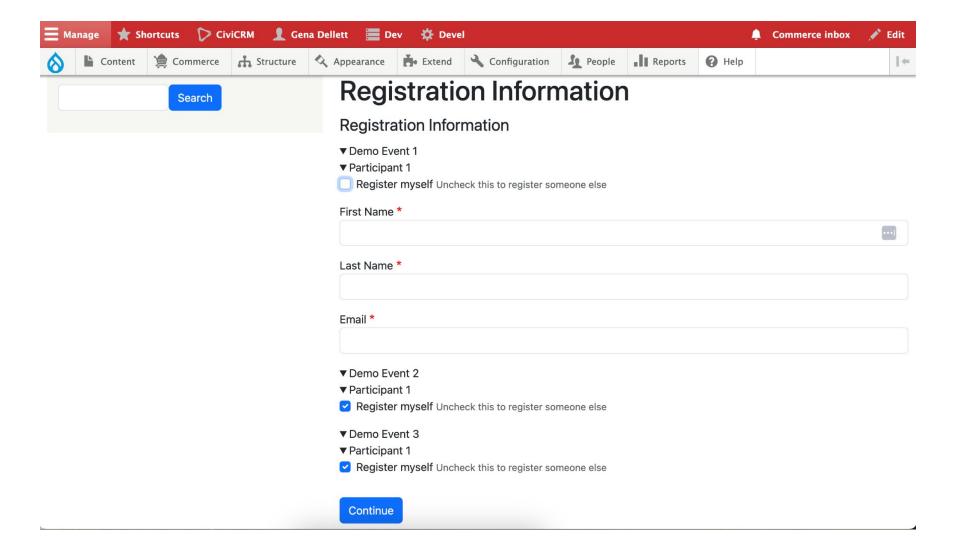
Item	Price	Quantity	Remove	Total
Title Demo Event 1 Price \$75.00	\$75.00	1	Remove	\$75.00
Title Demo Event 2 Price \$50.00	\$50.00	1	Remove	\$50.00
Title Demo Event 3 Price \$87.99	\$87.99	1	Remove	\$87.99

Subtotal \$212.99

Total \$212.99

Update cart

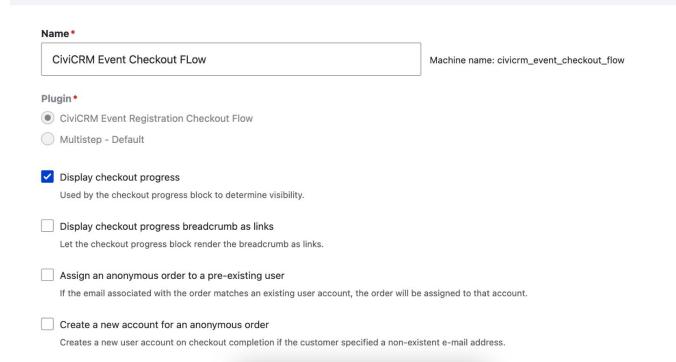
Checkout

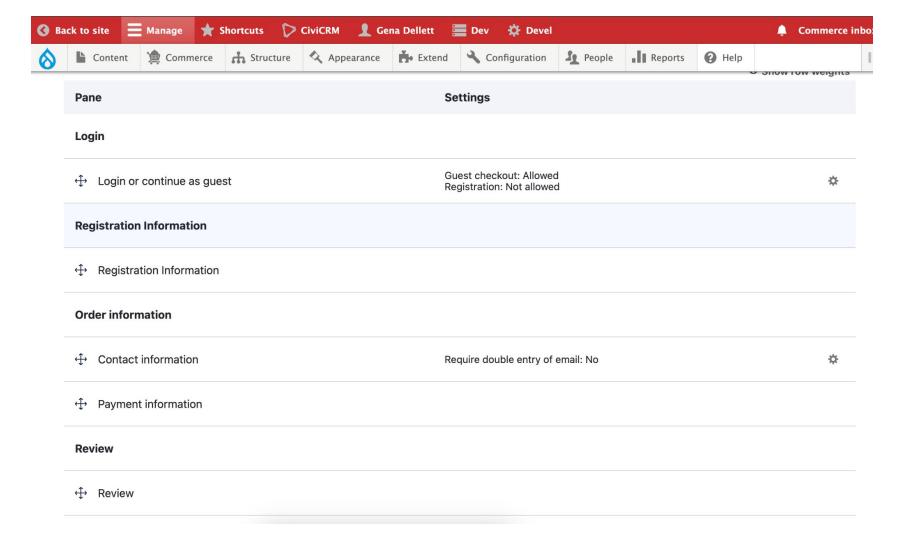


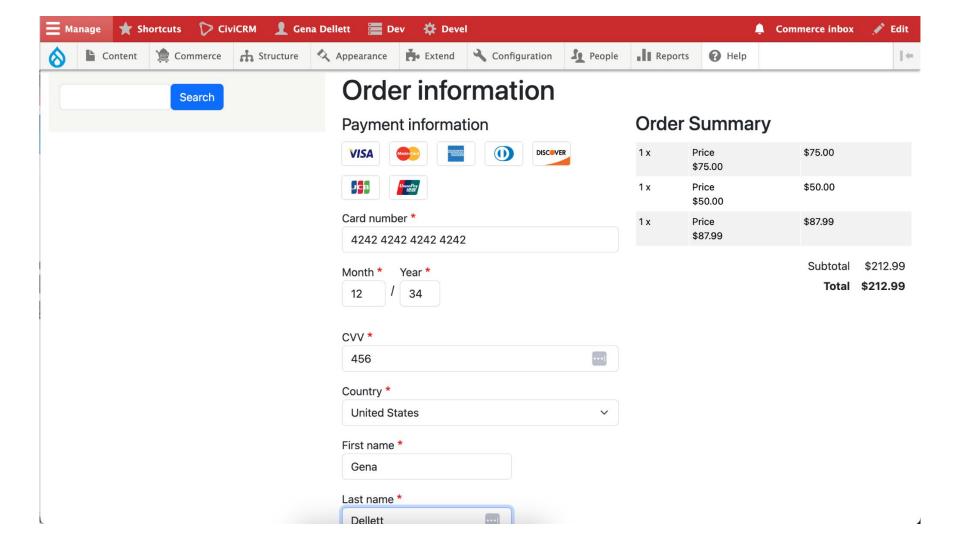


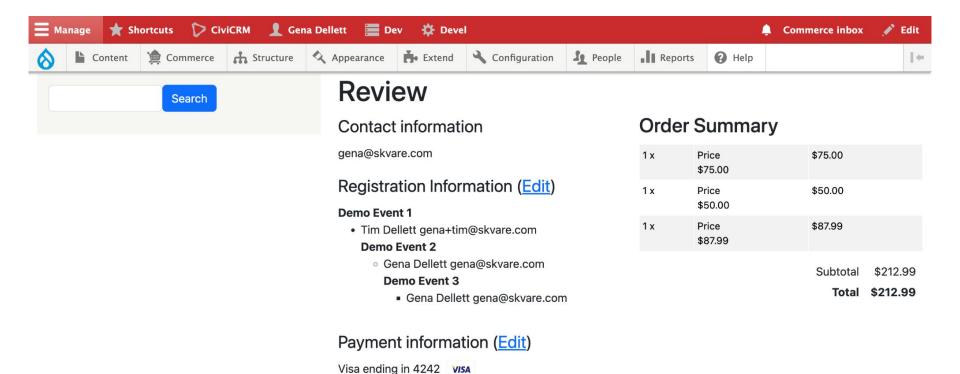
 $\textbf{Home} \quad \rightarrow \quad \textbf{Administration} \quad \rightarrow \quad \textbf{Commerce} \quad \rightarrow \quad \textbf{Configuration} \quad \rightarrow \quad \textbf{Checkout flows}$

Edit CiviCRM Event Checkout FLow \(\price \)





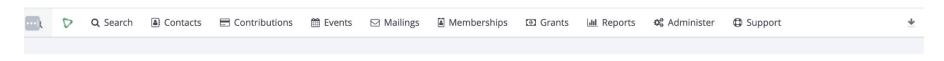


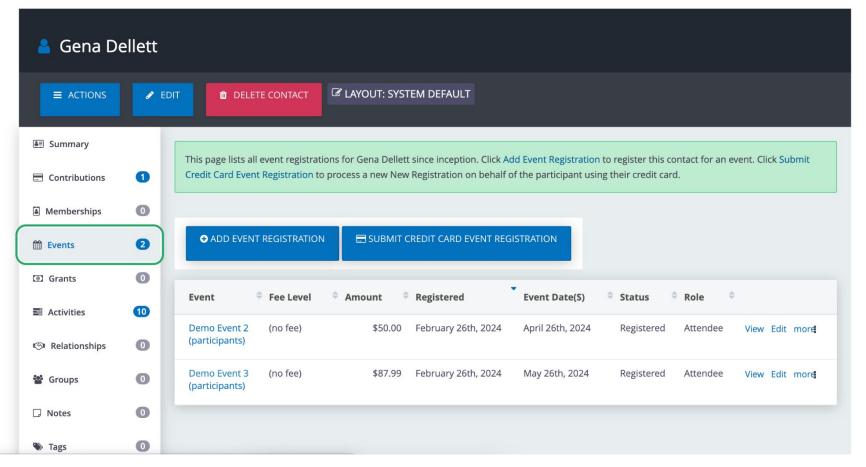


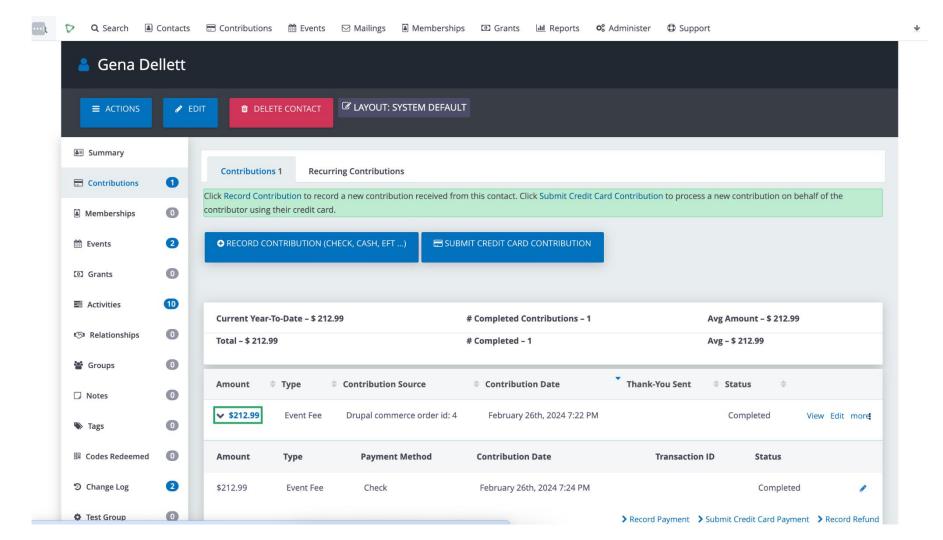
Expires 12/2034 Gena Dellett 1209 Lincoln Alamosa, CO 81101 United States

Pay and complete purchase

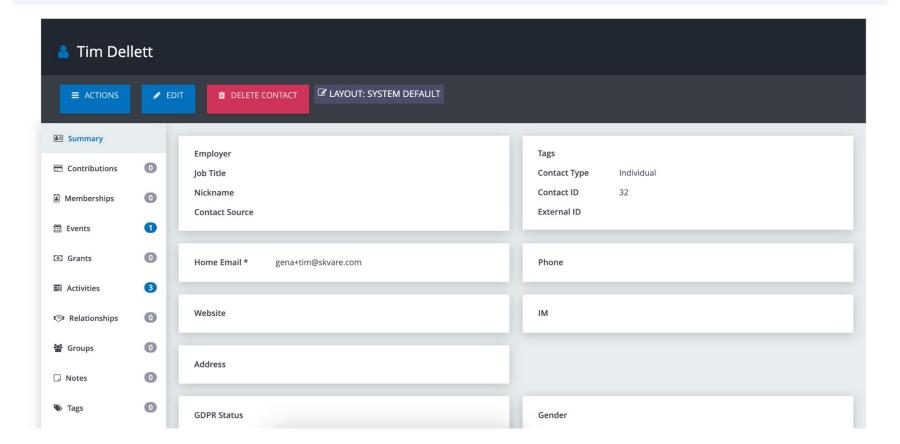
Go back

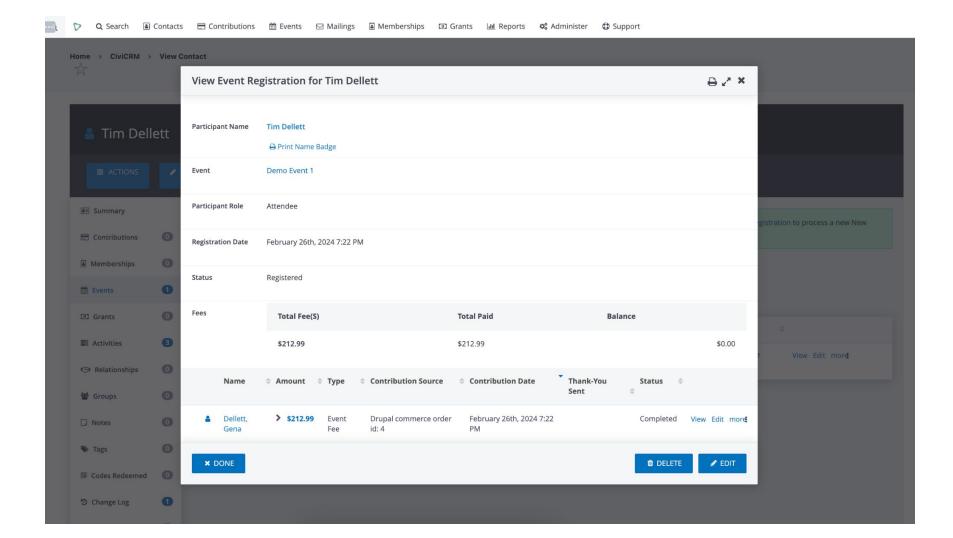


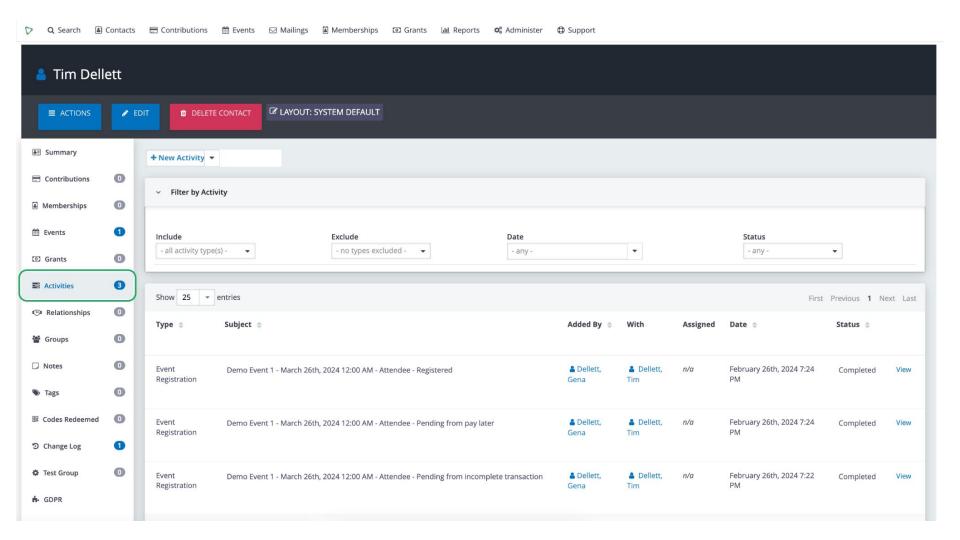








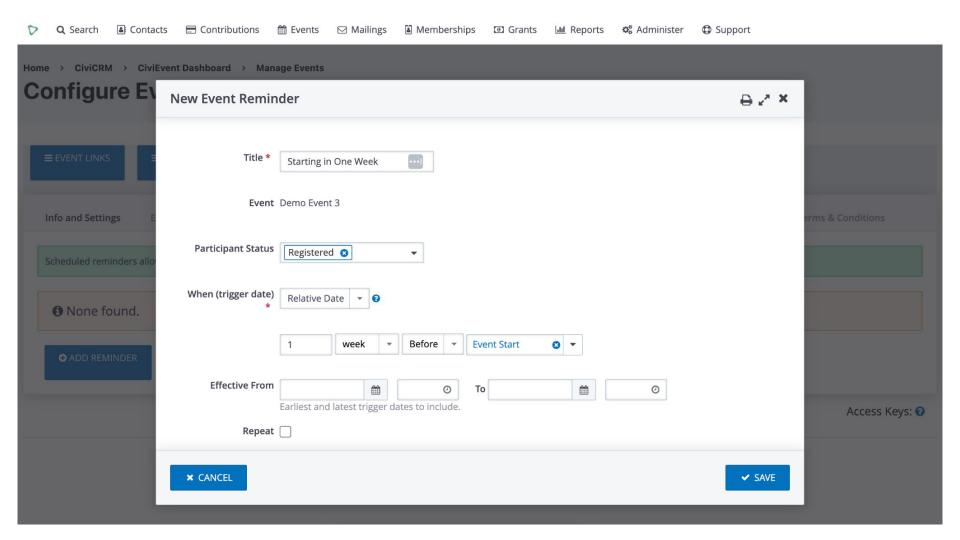






Home > CiviCRM > CiviEvent Dashboard

>	Edi	it Sea	rch Criteria									
1 Result Select Records:			Event ID = Demo Event 1 AND Status ID In Registered, Attended, Pending (pay later), Partially paid, Pending refund The found record			paid, Pending refund						
			Participant	⇒ Event	→ Fee Level	Amount	Registered	Event Date(S)	♦ Status	♦ Role	÷	
		4	Dellett, Tim	Demo Event 1	(no fee)	\$75.00	February 26th, 2024	March 26th, 2024	Registered	Attendee		View Edit more



The beginning... not an end

So many opportunities! Developers, have fun!

- Line Items broken out in CiviCRM (Line Item Reporting Civi Extension)
- Handling Contributions (donations) and Memberships
- "Stock" for maximum registrations/purchases
- Sync billing profile to billing records -
 - Commerce has a billing profile save address from profile to Civi Record.
- Early bird or special discount program
- Automatically create the CiviCRM Event when creating a product
- Form alters customize required/optional fields
- Required fees (ex: Material Fees) user can't remove fees
- "Product" Wish list Convert wish lists into cart



Search Tracker CiviCRM Extension

- Drupal: can track activity of users (anonymized or authenticated)
- Need: take action on data!
- Use Case: Combine a user's activity with their demographic data in reports
- Ex: People interested in finding available mentores in their geographic area or who have the same expertise





Search Tracker CiviCRM Extension

Solution: Custom Entity Type in CiviCRM!

Why? Log data about site usage into CiviCRM so it is reportable.

Control over reports: no need to rely on a developer or advanced site builder to build report.

Increased flexibility: All in One vs Best of Breed

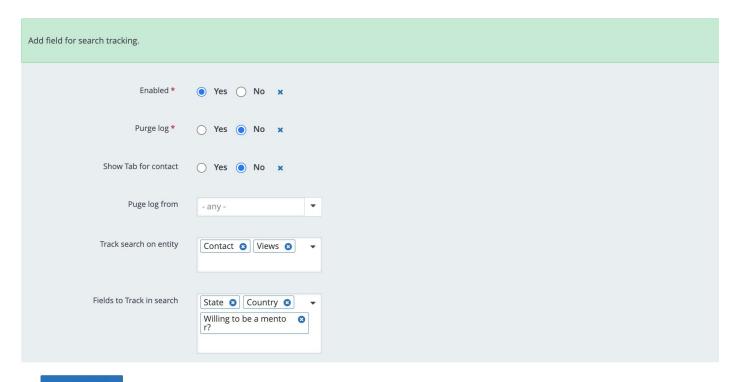
Communications: Be less invasive. Narrower segments for greater engagement.

... Try doing all this in Drupal = Harder!



Home

Search Tracking ☆



Welcome to Green Chemistry for Sustainability! Bear with us as we and the green chemistry community beta test this site. We invite you to explore, register, and submit content. Please <u>submit feedback</u>.



About

Network

Resources

Hot Topics

SEARCH

LOGIN

SIGN UP

Mentor Search

Mentor Search	Seeking a Mentor			
Country		State	Business Expertise	
- Any -	~	- Any -~	- None -	
Scientific Expert	se			
- None -			Apply	

	Role	Business Expertise	Scientific Expertise	Location
Sederra	Management	Project/Program Management	Other, Climate Change, Biomaterials, Biopolymers, Optical properties of materials, Polymers and plastics	United States , District of Columbia

Welcome to Green Chemistry for Sustainability! Bear with us as we and the green chemistry community beta test this site. We invite you to explore, register, and submit content. Please <u>submit feedback</u>.



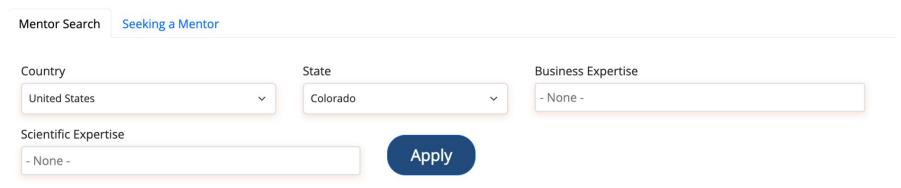
About ∨ Network `

Network ∨ Resources ∨ Hot T

Hot Topics ✓ Q SEARCH



Mentor Search



0 results. Please revise search criteria.

<u>About</u>

Accessibility

Code of Conduct

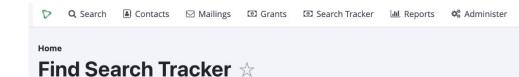
Contact

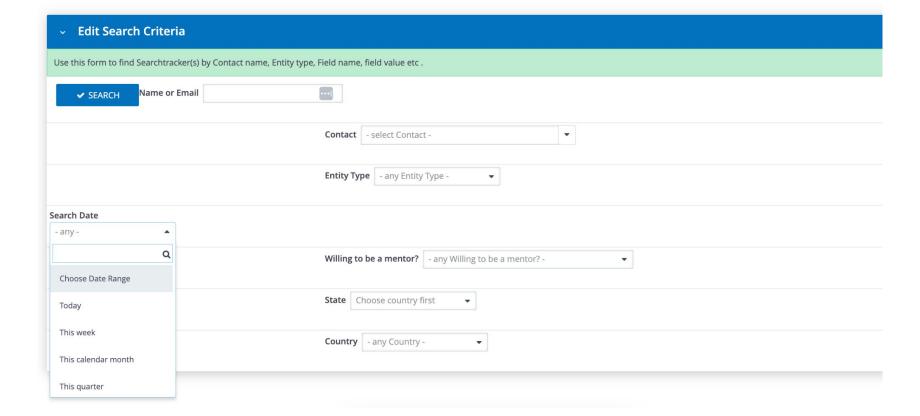
Terms of Use

Network

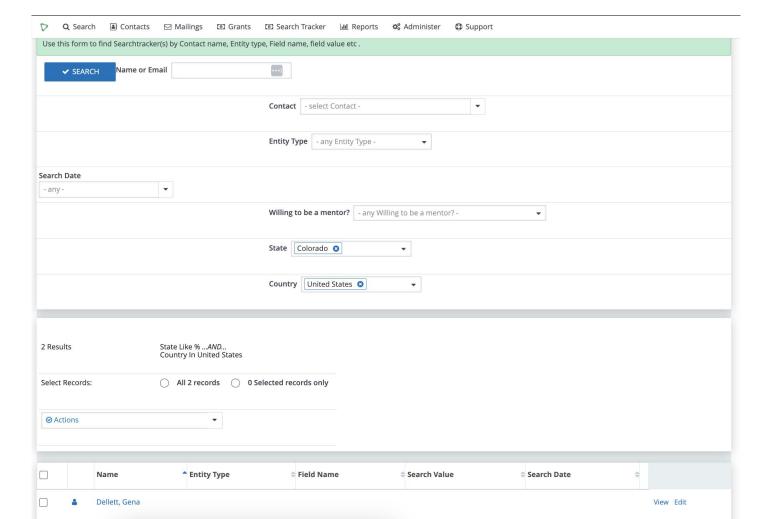
Resources Hot Topics

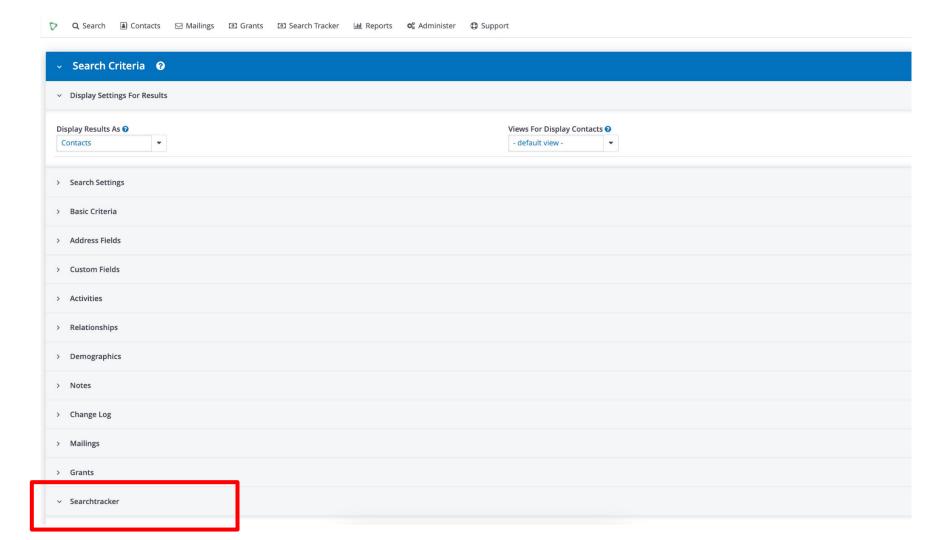






Support





What needs to be logged will

depend per site, but the structure

for how it's stored will be the same.

Let's Chat

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https://skvare.com

