

Drupal Gutenberg

More tightly integrated with Drupal



Who are we?

Innovative digital consultancy working with strategy, design, technology and communication.

• 120+ people in 3 countries



Selling points

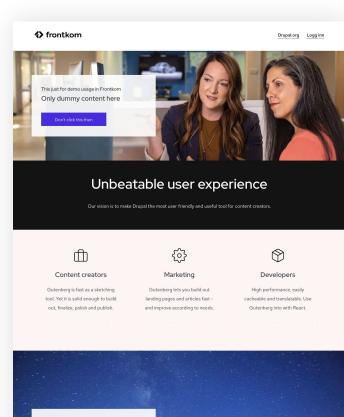
Pains to solve

- Building a landing page often takes a full day of work
- Page editors/ page builders are hard to use
- Non-trained editors find it too hard to add content
- Copywrite in Word or G.docs then paste from that
- Creators don't follow branding guidelines
- Content marketing underperform
- Visual difference between frontend and backend

Gains from Gutenberg

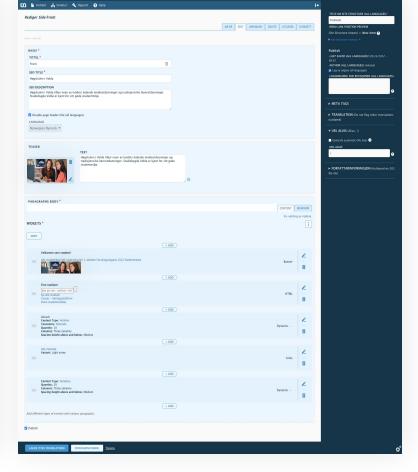
- Very compliant with other modules
- Simpler and faster content creation
- I can spend most of my time doing what
 I'm good at
- Enable non-writers to also publish their content (e.g. C-level)
- More content editors active
- Editors will be happy doing their work
- Content creators say they love to use CMS



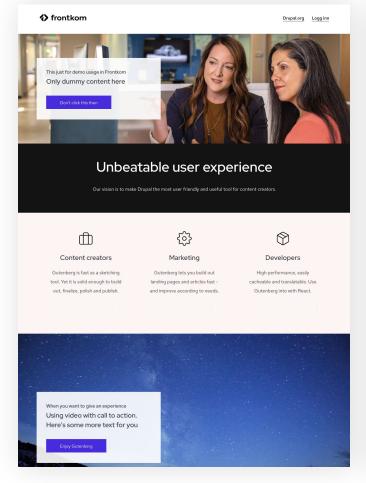


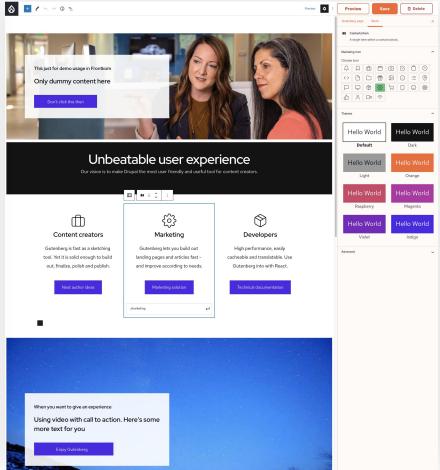
When you want to give an experience
Using video with call to action.

Here's some more text for you



Manage 1 test-editor





♦> frontkom

Resources

- https://frontkom.com/
- https://drupalgutenberg.org/
 https://drupalgutenberg.org/demo
- https://www.drupal.org/project/gutenberg
- https://developer.wordpress.org/block-editor/



